

## **IMPACT OF CASH ON SMALL BUSINESSES:**

- 1. Save money on transaction fees.**
- 2. More control over their profits.**
- 3. Helping a business save money means they are more likely to keep staff employed and give back to their local community.**
- 4. Small to medium business are an integral part of keeping your local economy and community thriving and growing.**
- 5. No worries about card payment services going offline; network issues or maintenance outages.**

## **WHAT ARE THE TECHNOLOGICAL IMPLICATIONS OF A CASHLESS SOCIETY?**

- 1. We will rely on technology every day. If you want access to money, you will need the latest devices and software. If you are not a very technical person, this will be a big problem. It is also very expensive and impossible for some households.**
- 2. You won't be able to leave your home without some sort of device.**
- 3. Cash protects you from depending on electronic payments during power cuts and coming high energy costs.**

**For more information please see any of the following links : -**

**[www.keepcashalive.com](http://www.keepcashalive.com)**

**[www.keepitcashuk](http://www.keepitcashuk)**

**Google: #brc keep cash #keep cash campaign**