

# **#Keep IT Cash UK #CashMatters**

## **Why Access to Cash Should be Protected:**

- 01 Cash can be used if there is a power cut or the internet fails ; all card machines rely on a network signal.**
- 02 Save local business money by eliminating card fees.**
- 03 Cash works if the card machine malfunctions.**
- 04 Cash can be quickly and easily handed over to family and friends: e.g. for gifts, birthdays, funerals or charity donations.**
- 05 Cash makes it easier to keep track of what you are spending and help you budget.**
- 06 Cash works if you forget your card pin**
- 07 Cash helps the elderly, vulnerable, those with mental health issues and the homeless buy essential goods and services.**
- 08 Cash ensures financial privacy: banks, big business, government and other parties cannot see what you buy or sell - your spending profile can not be sold off to advertising companies.**

**We need to keep cash in circulation.**

**Please help support your local businesses**

**Join our campaign at [www.keepitcash.uk](http://www.keepitcash.uk)**

**[www.cashmatters.org](http://www.cashmatters.org) #KEEPCASH CAMPAIGN**

**Cash Matters®**